



XXIII International Symposium of KUPS

Current challenges for the juice industry

Gdańsk, Poland, 18-20 May 2022

FRAMEWORK PROGRAM

Hotel Mercure Stare Miasto Gdańsk

www.kups.org.pl/konferencjakups/en



Wednesday, May 18, 2022

13:00 – 15:00 Lunch

14:00 – 15:00 Registration

15:00 – 19:00 Juice market and raw materials used in production of juices

Potential impact on the strategy Farm to Fork Strategy and the Green Deal on the fruit and vegetable industries, including the juice industry

Concentrated apple juice market and conditions of its export to the USA

Cooperation of the juice industry in Poland and the United Kingdom

The market of concentrated juices, including apples and colored fruit

The market of concentrated citrus juices - the current situation on the markets

Concentrated fruit juices in context of global commodity markets (economic perspective)

Panel discussion: The impact of EU and national legal regulations on the development perspective of the juice industry

19:30 Cocktail reception

20:00 Formal dinner

Thursday, May 19, 2022

10:00 - 14:30 New challenges and perspectives for development of the industry

Current activities of AIJN on behalf of the juice industry

The financial situation of the fruit and vegetable processing industry

Turkish market – chances and threats, news and trends

Trends on the juice, nectar and soft drink markets

Analysis of juice-related buying habits in small-sized stores

New reality regarding packaging and packaging waste treatment

Presentations of companies

Panel discussion: Customization of the juice industry offer to customer expectations and nutritional trends

14:30 – 16:00 Lunch

16:00 – 17:30 Scientific and technical news

European Commission's guidebooks on additives

Juice sensory evaluation as a factor determining choice of products by customers

Consumption of fruit, vegetables and juices in context of mental health of children and adults

The nutritional value of juices and the consumption of fruit, vegetables and their preserves in Poland

Possibilities of improving the bioavailability and biosorption of bioactive ingredients from juices

Processing suitability of vegetables for the production of juices

Carbon footprint analyst in the food industry

Responsibilities of food producers in climate protection

20:00 Integration dinner

Friday, May 20, 2022

7:00 – 11:00 Checkout

10:00 Tour for volunteers – 4-hour-long city tour (translation in Polish and English)

Organizers provide simultaneous translation during all lectures (English and Polish).

Organizers reserve a right to make changes in the Symposium agenda.