



XXIII International Symposium of KUPS

Current challenges for the juice industry

Gdańsk, Poland, 18-20 May 2022

PROGRAMME OF SYMPOSIUM

Hotel Mercure Gdansk Stare Miasto

<https://kups.org.pl/xxiii-international-symposium-of-polish-association-of-juice-producers/?lang=en>

18 MAY 2022 (WEDNESDAY)

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| 13:00 – 15:00 | Lunch |
| 14:00 – 15:00 | Registration of Symposium participants |
| JUICE MARKET AND RAW MATERIALS USED IN PRODUCTION OF JUICES | |
| 15:00 – 15:30 | Opening of XXIII International symposium of KUPS with welcoming of guests and a short speech by the honorary guests Julian Pawlak, Polish Association of Juice Producers (KUPS) |
| 15:30 – 15:50 | Potential impact on the strategy Farm to Fork Strategy and the Green Deal on the fruit and vegetable industries, including the juice industry Maciej Golubiewski, Head of Cabinet of Commissioner for Agriculture Mr Janusza Wojciechowskiego, European Commission |
| 15:50 – 16:10 | Concentrated apple juice market and conditions of its export to the USA Alicia Hernandez, Agricultural Counselor of the US Embassy in Poland |
| 16:10 – 16:30 | Trading with the UK – current conditions for exporting and importing Dr Peter McCrossan, Trade Policy Office British Embassy Warsaw |
| 16:30 – 17:00 | Juice brak |
| 17:00 – 17:20 | The market of concentrated juices, including apples and colored fruit Associate Prof. Bożena Nosecka, Anna Bugała, Institute of Agricultural and Food Economics – NRI |
| 17:20 – 17:40 | The market of concentrated citrus juices - the current situation on the markets Dr Mariusz Dziwulski, PKO BP |
| 17:40 – 18:00 | Concentrated fruit juices in context of global commodity markets (economic perspective) Piotr Niedziela, Döhler Sp. z o.o. |
| 18:00 – 19:00 | Panel discussion: The impact of EU and national legal regulations on the development perspective of the juice industry Host: Piotr Podoba, Döhler Sp. z o.o. Representatives of Company and Organization |
| 19:30 | Coctail |

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| 20:00 | Gala Dinner |
| 19 MAY 2022 (THURSDAY) | |
| NEW CHALLENGES AND PERSPECTIVES FOR DEVELOPMENT OF THE INDUSTRY | |
| 7:00 – 10:00 | <i>Breakfast</i> |
| 10:00 – 10:20 | <i>Current activities of AIJN on behalf of the juice industry</i> Wouter Lox, European Fruit Juice Association (AIJN) |
| 10:20 – 10:40 | <i>The financial situation of the fruit and vegetable processing industry</i> Grzegorz Rykaczewski, Santander Bank Polski |
| 10:40 – 11:00 | <i>Turkish market – changes and threats, news and trends</i> Kerim Aydemir, Döhler Turkey |
| 11:00 – 11:10 | <i>Technology diversification for juice production in uncertain times</i> Daniel Olszewski, Flottweg Polska |
| 11:10 – 11:30 | <i>MVR evaporators for fruit juice concentration - smart and green</i> Dieter Pinnow, Michael Fuchs, Bucher Unipektin |
| 11:30 – 12:00 | Juice brak |
| 12:00 – 12:20 | <i>Trends and challenges for juice and nectars category</i> Magdalena Rohde-Krempa, Maspex Beverages |
| 12:20 – 12:40 | <i>Analysis of juice-related buying habits in small-sized stores</i> Dr Magdalena Wilgatek, Centrum Monitorowania Rynku Sp. z o.o. |
| 12:40 – 13:00 | <i>New reality regarding packaging and packaging waste treatment</i> Michał Mikołajczyk, Rekopol Organizacja Odzysku Opakowań S.A. |
| 13:00 – 13:20 | <i>Bottling Functionality - challenges and opportunities</i> Clodagh de Beaurepaire, Symrise |
| 13:15 – 13:35 | <i>Energy transition as a guarantee of energy security</i> Anna Dębowska, Luneos Sp. z o.o. |
| 13:35 – 14:35 | Panel discussion: <i>Customization of the juice industry offer to customer expectations and nutritional trends</i> Host: Prof. dr hab. Krystyna Gutkowska, Institute of Human Nutrition Sciences, Warsaw University of Life Sciences – SGGW Representatives of Company and Organization |
| 14:35 – 16:00 | Lunch |
| SCIENTIFIC AND TECHNICAL NEWS | |
| 16:00 – 16:15 | <i>Commission Guidance documents concerning food additives</i> Joanna Gajda-Wyrębek, Institute at the National Institute of Public Health-National Institute of Hygiene - NRI |
| 16:15 – 16:30 | <i>Consumption of fruit, vegetables and juices in context of mental health of children and adults</i> Associate Prof. Dominika Głąbska, Institute of Human Nutrition Sciences, Warsaw University of Life Sciences – SGGW Prof. Dominika Guzek, Faculty of Human Nutrition, Warsaw University of Life Sciences – SGGW |
| 16:30 – 16:45 | <i>The nutritional value of juices and the consumption of fruit, vegetables and their preserves in Poland</i> Associate Prof. Katarzyna Stoś, Institute at the National Institute of Public |

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| | Health- National Institute of Hygiene - NRI |
| 16:45 – 17:00 | <i>Possibilities of improving the bioavailability and biosorption of bioactive ingredients from juices</i> Associate Prof. Krystian Marszałek, Urszula Trych, dr Sylwia Skąpska, Prof. Waław Dąbrowski Institute of Agricultural and Food Biotechnology in Warsaw - NRI |
| 17:00 – 17:15 | <i>Processing suitability of vegetables for the production of juices</i> Associate Prof., Monika Mieszczakowska – Frąć, National Institute of Horticultural Research - NRI |
| 17:15 – 17:30 | <i>Marketing campaigns that shape consumer patriotism</i> Marcin Wroński, National Support Centre for Agriculture |
| 17:30 – 17:45 | <i>Carbon foodprint analyst in the food industry</i> Dr Magdalena Wróbel-Jędrzejewska, dr Joanna Markowska, dr Elżbieta Polak, Prof. Waław Dąbrowski Institute of Agriculture and Food Biotechnology - NRI, Department of Refrigeration Technology and Technique in Lodz |
| 17:45 – 18:00 | <i>Responsibilities of food producers in climate protection</i> Dr Magdalena Wróbel-Jędrzejewska, dr Joanna Markowska, dr Elżbieta Polak, Prof. Waław Dąbrowski Institute of Agriculture and Food Biotechnology - NRI, Department of Refrigeration Technology and Technique in Lodz |
| 20:00 | Integration dinner |
| 20 MAY 2022 (FRIDAY) | |
| 7:00 – 10:00 | <i>Breakfast</i> |
| 10:00 – 14:00 | <i>Tour for volunteers – 4-hour-long Gdansk tour (translation in Polish and English)</i> |

*Organizers provide simultaneous translation during all lectures (English and Polish).
Organizers reserve a right to make changes in the Symposium agenda*